



L'ART DE LA VRAIE LAVANDE



The exclusive tour

From June, 11th to July, 12th only.

SERVICE

In the heart of Provence's mountains, between romance and Art de vivre, you are invited to dive into the universe of true lavender. We offer an **exclusive tour** that allows you to visit a **one of a kind area, usually closed to public**, to discover the richness and complexity of this iconic flower of Provence. The magnificent estate Le Château Du Bois is a protected natural space in the heart of Provence. You are invited to live a unique, **genuine and time-limited experience**. In this protected environment, the landscapes of Haute-Provence are breathtaking, between lavender fields as far as the eyes can see and **360° panorama**. Our expert lavender guide will share the **passion and know-how** of the Lincelé Family, fine lavender producers and distillers since 1890.

PROGRAM

9:30: **Meeting point** at Le Château Du Bois estate, at an altitude of 1100m, located between the Mont Ventoux and the Luberon.
9:30-10h00: **VIP welcoming** in the residence surrounded with lavender fields, with a **traditional Provençal breakfast** with lavender-flavoured specialities, while the host is telling the story of Le Château Du Bois ®.
10:00-12:00: **Visit of the estate** with our expert- guide and sharing of growing techniques, the meaning of a « Terroir », and the art of distillation to obtain the best essential oil from the finest PDO lavender.
12:00-12:30: Invitation to an **old-fashioned harvest** with a sickle to make a fresh lavender bouquet, and free time in the lavender fields.
12:30-12:45: **Drinks** at the Le Château Du Bois residence.
12:45: Departure for the **Lavender Museum** in Coustellet.
Recommended route through Saint Saturnin les Apt and Gordes – estimated driving time 45 minutes – mountain roads for 12 kms.
1:00-2:15 PM : **Guided tour of the Lavender Museum** - The most beautiful copper stills collection and collector's items of the lavender farming heritage.
2:15 – 2:30 PM : **Shopping time** at Le Château du Bois Private Boutique.
Presentation and demonstration of the first Made in Provence natural and organic phytocosmetics exclusively elaborated with PDO fine lavender essential oil, pure PDO labelled lavender essential oil, and high quality products.

EXCLUSIVE PERKS

VIP welcoming at Le Château Du Bois, a 350 hectares estate with 110 hectares of true lavender fields (largest lavender estate in the world).
Genuineness : Wandering and photo-stop in the most beautiful lavender fields of provence for unforgettable memories.
Sharing : Cutting and making one's own lavender bouquet.
Warmth : Breakfast and drinks at the residence
Souvenir gift for this beautiful day
VIP welcoming at the lavender museum
Private Shopping in the VIP boutique of the Museum.

GENERAL INFORMATION

This tour is time-limited.
It can only be organised during the lavender blooming time.
For 2019 : forecasted season from June, 11th to July, 12th (5 weeks).
Transport is not included.
PS : Private drivers and specialized transport agencies are available upon request.
This tour can be booked from 2 people (privatisation)
It is limited to 15 people (families, friends,...)

